



Strange name. Great software.

## **PRESS KIT**

Media Contact  
Paul Kafasis  
[pkafasis@rogueamoeba.com](mailto:pkafasis@rogueamoeba.com)  
617.229.5172

# Introduction

This press kit is designed to provide useful information for writers reporting on Rogue Amoeba. It should provide a good introduction, but please don't hesitate to contact us with further questions.

A zip file containing all artwork used in this press kit can be downloaded from:  
[rogueamoeba.com/company/downloads/RogueAmoebaPressImages.zip](http://rogueamoeba.com/company/downloads/RogueAmoebaPressImages.zip)

To be added to our low-traffic press mailing list, just visit this link:  
[rogueamoeba.com/company/lists/](http://rogueamoeba.com/company/lists/)

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# Company Information

## Who is Rogue Amoeba Software?

Rogue Amoeba Software is a privately-held company based in Boston, MA, with offices around the globe. Formed in 2002 by Paul Kafasis, Alex Lagutin and Quentin Carnicelli, Rogue Amoeba creates powerful and innovative audio tools for MacOS. Since its founding, the company has released some of the most popular audio products and earned many of the highest accolades in the industry.

## What products does Rogue Amoeba make?

Rogue Amoeba's product line consists of a suite of audio-related apps: popular recording applications Audio Hijack and Piezo, home audio streamer Airfoil, mixing tool Loopback, soundboard app Farrago, editor Fission, and sound controller SoundSource.

## Who uses Rogue Amoeba's products?

Rogue Amoeba's products are primarily aimed at consumer-grade users on the MacOS platform, but all levels of users can (and do!) enjoy the power of these products. Users range from home hobbyists to professional podcasters to studio technicians. Anyone with an interest in audio is likely to find the aforementioned products useful.

## How are Rogue Amoeba's products distributed?

Rogue Amoeba's products are available as free, downloadable trials from:  
[rogueamoeba.com](http://rogueamoeba.com)

After a user test-drives a product, they can purchase a license key to unlock the full version via the online store at [rogueamoeba.com/store/](http://rogueamoeba.com/store/)

Once a license key is obtained, it can be entered in the trial version to unlock the full application, removing all trial limitations.

## Additional questions

Please contact Paul Kafasis with any additional questions or requests.

## Media Contact

Paul Kafasis

[pkafasis@rogueamoeba.com](mailto:pkafasis@rogueamoeba.com)

617.229.5172

# Company Artwork

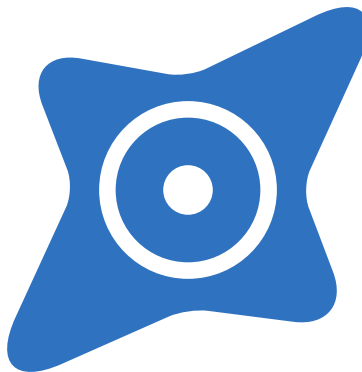
## Header

(logo-color.pdf)



## Rogue Amoeba Badge

(badge-color.pdf)





# Airfoil for Mac

## What It Is

Airfoil for Mac is a utility for MacOS, enabling users to send any audio from their Mac to a plethora of devices around the house, all in sync. Airfoil can stream audio to the Apple TV, AirPort Express, and other AirPlay devices, Google Chromecast and other Google Cast-enabled devices, Bluetooth speakers, iOS devices (iPhone, iPad, & iPod Touch) and even other Macs and PCs!

## What It Can Be Used For

Get a party going with whole-house audio from Airfoil. Users can take audio from any individual application on the Mac and send it all around the house or office. Ordinarily, a user must send all audio to an output device. With Airfoil, its possible to send individual applications instead. Customers can transmit audio from media players like Spotify or audio from web-based applications like Pandora, while keeping other audio (like email and instant message beeps) on the Mac itself.

Airfoil can also be teamed up with the free Airfoil Satellite on several platforms, including MacOS, Windows, and iOS. Running Airfoil Satellite turns a device into an audio receiver for Airfoil. Airfoil for Mac can even be controlled remotely via Airfoil Satellite. See the Airfoil Satellite page of this press kit for more information

## System Compatibility

Airfoil for Mac is available for MacOS 10.11 and up.

## What it Costs

A license for Airfoil for Mac costs \$29, with a fully-featured trial available for download.

## Note:

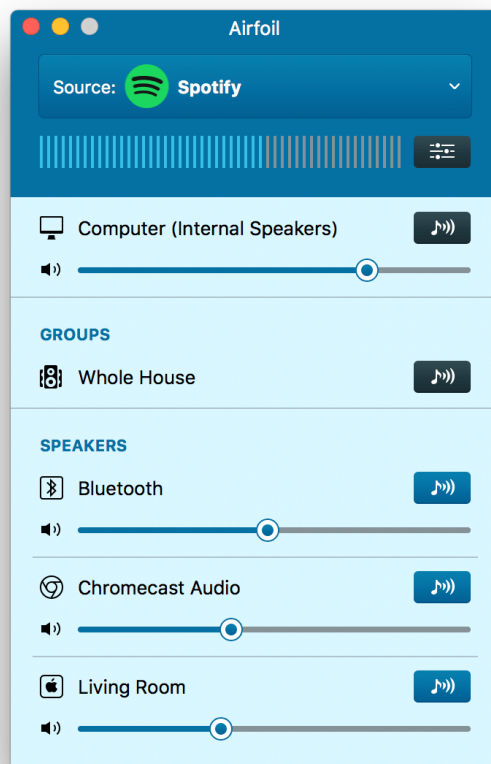
While similar, Airfoil for Mac and Airfoil for Windows are separate products. Each has its own specific features, development cycles, and licensing.

# Airfoil for Mac Artwork

**Application Icon**  
(airfoil-icon.png)



**Airfoil for Mac main screen**  
(airfoil-screenshot-mac.png)





# Airfoil for Windows

## What It Is

Airfoil for Windows is a utility for Windows, enabling users to send any audio from their Mac to a plethora of devices around the house, all in sync. Airfoil can stream audio to the Apple TV, AirPort Express, and other AirPlay devices, as well as Bluetooth speakers, iOS devices (iPhone, iPad, & iPod Touch) and even other Macs and PCs!

## What It Can Be Used For

Get a party going with whole-house audio from Airfoil. Users can take audio from any individual application on Windows and send it all around the house or office. Ordinarily, a user must send all audio to an AirPlay or Bluetooth device. With Airfoil, it's possible to send individual applications instead. Customers can transmit audio from media players like Spotify or audio from web-based applications like Pandora, while keeping other audio (like email and instant message beeps) on the computer itself.

Airfoil can also be teamed up with the free Airfoil Satellite on several platforms, including Windows, MacOS, and iOS. Running Airfoil Satellite turns a device into an audio receiver for Airfoil. Airfoil for Windows can even be controlled remotely via Airfoil Satellite. See the Airfoil Satellite page of this press kit for more information

## System Compatibility

Airfoil for Windows is available for Windows 10, Windows 8 and 8.1, and Windows 7.

## What it Costs

A license for Airfoil for Windows costs \$29, with a fully-featured trial available for download.

## Note:

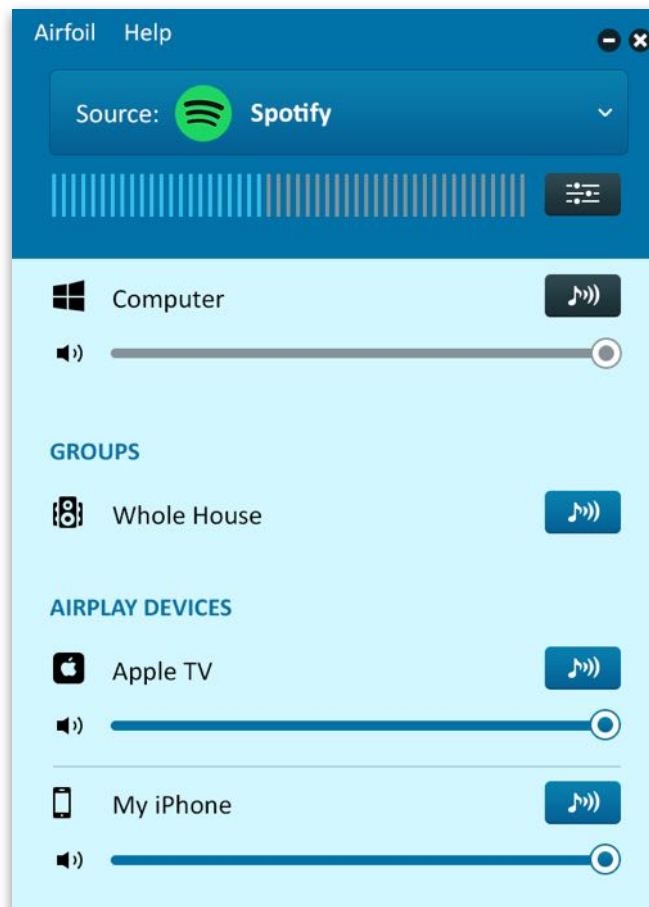
While similar, Airfoil for Mac and Airfoil for Windows are separate products. Each has its own specific features, development cycles, and licensing.

# Airfoil for Windows Artwork

**Application Icon**  
(airfoil-icon.png)



**Airfoil for Windows main screen**  
(airfoil-screenshot-windows.png)







## Airfoil Satellite

### What It Is

Airfoil Satellite is an audio client which receives audio from Airfoil for Mac and Airfoil for Windows. When Airfoil Satellite is running on a device, it can receive audio transmitted by Airfoil. Airfoil Satellite also provides remote control of both Airfoil itself and selected audio sources that Airfoil is transmitting, making it possible to control audio playback, toggle speakers on and off, and more.

### What It Can Be Used For

Airfoil Satellite turns any supported device into an audio receiver for Airfoil. Users can wirelessly send audio from their Mac or PC to any supported device. In addition, Airfoil Satellite for Mac and Airfoil Satellite for Windows can receive audio directly from iTunes and iOS Devices, via the AirPlay protocol. This makes it possible to send audio [from one iOS device to multiple AirPlay outputs](#).

### System Compatibility

Airfoil Speakers clients are currently available for:

- MacOS
- Windows
- iOS
- Android
- Linux (Currently known as "Airfoil Speakers for Linux") [Unsupported]

### What it Costs

Airfoil Satellite is free on all available platforms, provided as a complimentary add-on to Airfoil for Mac or Airfoil for Windows.

# Airfoil Satellite Artwork

**Airfoil Satellite for Mac and Airfoil Satellite for Windows Icon**  
(airfoilsatellite-desktop-icon.png)



**Airfoil Satellite for iOS Icon**  
(airfoilsatellite-ios-icon.png)



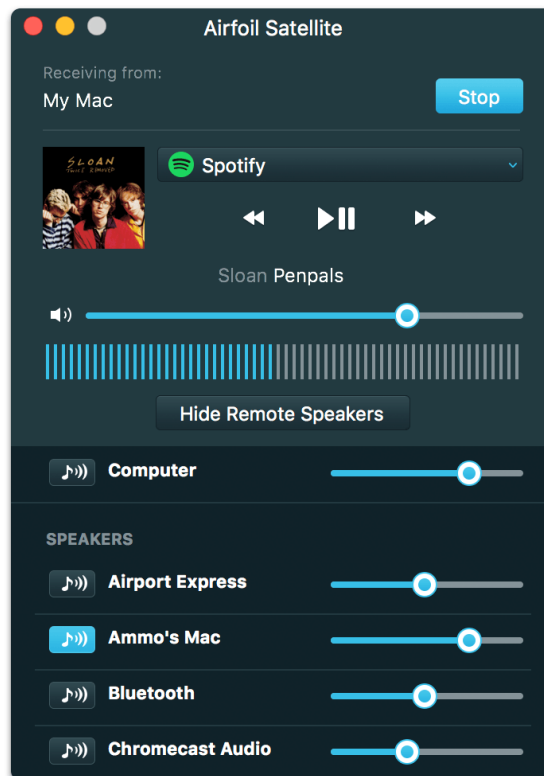
## Airfoil Satellite for Android Icon

(airfoilsatellitesandroid-icon.png)



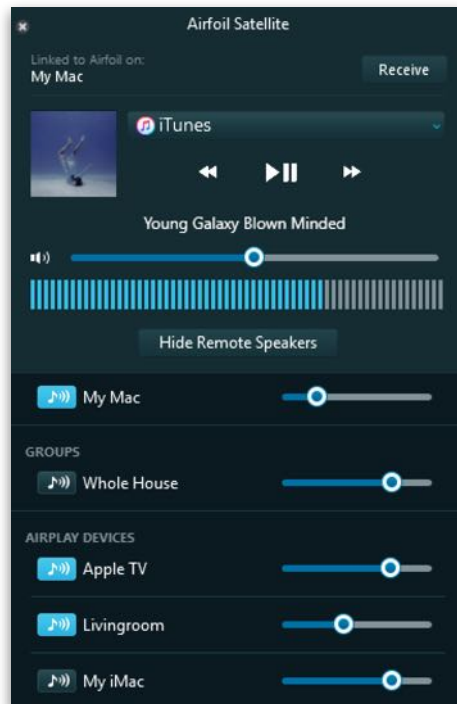
## Airfoil Satellite for Mac in action

(airfoilsatellite-mac.png)



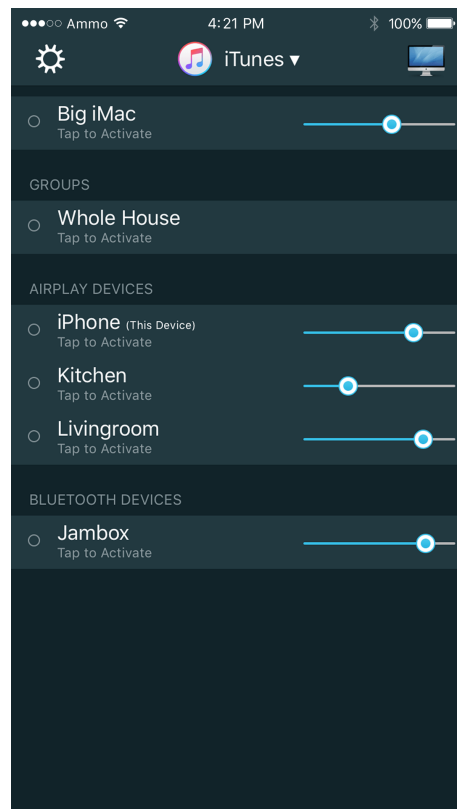
## Airfoil Satellite for Windows in action

(airfoilsatellite-windows.png)



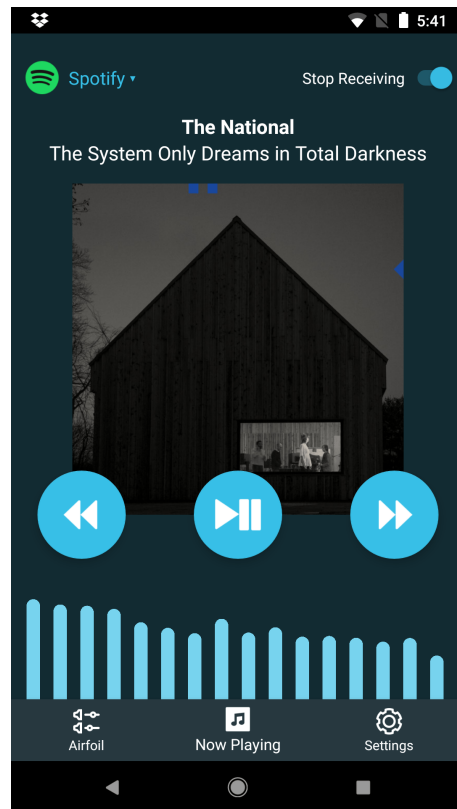
## Airfoil Satellite for iOS in action

(airfoil-satellite-ios.png)



## Airfoil Satellite for Android in action

(airfoilsatelliteandroid-main.png)





# Audio Hijack

## **What It Is**

Audio Hijack is a powerful utility for recording any audio on MacOS. Audio from individual applications like Safari or Skype, hardware audio devices like microphones and mixers, and even the entire system audio output, can all be saved. Simply put, if it can be heard on MacOS, Audio Hijack can record it.

## **What It Can Be Used For**

Users have found literally hundreds of great uses for Audio Hijack. Perhaps the two most popular uses are creating podcasts and recording from Skype, the Internet telephony service. As Skype usage has grown, the desire to record it has as well, and Audio Hijack has filled that need.

There's also plenty of streaming audio content online that users want to save for later, and Audio Hijack helps there too. Other great uses for the app include making digital files from analog audio sources such as tapes and vinyl, converting concert DVDs into MP3s for easier listening, applying audio effects to enhance and adjust any audio, and much more.

## **System Compatibility**

Audio Hijack is available for MacOS 10.11 and up.

## **What it Costs**

A license for Audio Hijack costs \$59, with a fully-featured trial available for download.

# Audio Hijack Artwork

**Audio Hijack Icon**  
(audiohijack-512.png)



**Audio Hijack in action**  
(audiohijack-main.png)





# Farrago

## **What It Is**

Farrago is a soundboard application offering robust, rapid-fire playback of audio for use in podcasts and live performances. Farrago provides users with the ability to trigger playback of audio clips, sound effects, and songs on demand with a keypress or mouse.

## **What It Can Be Used For**

Podcasters can use Farrago to include musical accompaniment and sound effects while recording, while theater techs can run the audio for all manner of live performances. It can provide quick access to a large library of sounds, as well as help running through a defined list of audio.

Farrago also teams up splendidly with our audio routing tool Loopback and our audio recorder Audio Hijack to get podcasters the exact audio their shows need. Using the apps together makes podcasts sound even better, by including theme songs, interview clips, sound effects, and more.

## **System Compatibility**

Farrago is available for MacOS 10.11 and up.

## **What it Costs**

A license for Farrago costs \$39, with a fully-featured trial available for download.

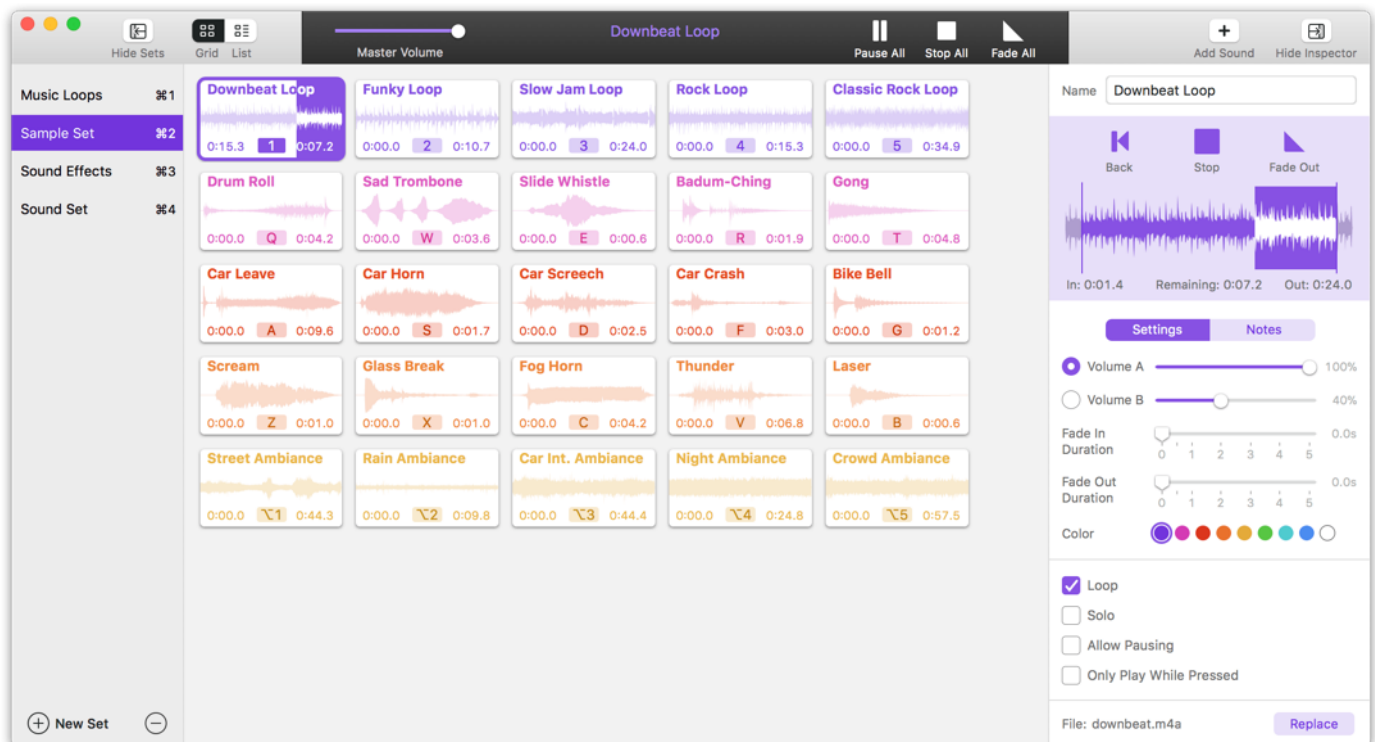


# Farrago Artwork

**Farrago Icon**  
(farrago-2048.png)



**Farrago in action**  
(farrago-screenshot.png)





# Fission

## What It Is

Fission is a streamlined audio editor for MacOS, designed to make editing take minutes, not hours. It works with MP3, AAC, Apple Lossless, FLAC, AIFF, and WAV audio, and can edit files with no quality loss! That's possible because, unlike most audio editors, Fission doesn't re-encode audio.

## What It Can Be Used For

Fission is great for all manner of simple editing tasks - removing clips of audio, splitting one long file into multiple shorter files (segments of a radio show, tracks from a vinyl album), fading audio in or out, and editing ID3 tags. It can also export audio to any supported format (save AIFF to MP3, or FLAC to AAC), and can even Batch Convert dozens of files at once.

Fission is lightweight but still plenty powerful, with a short learning curve, particularly compared to most of the more expensive editor. Fission provides users with an easy way to perform the major editing tasks, without any unnecessary or confusing overhead. From trimming out commercials or other parts of recordings to splitting recordings into multiple files, Fission makes editing a breeze.

Fission is also great for creating tones for the iPhone, by simply editing and selecting "Save as iPhone Ringtone". Fission and iTunes handle the rest, converting the audio to a iPhone-compatible format, useful for ringtones, text tones, and alarms.

## System Compatibility

Fission is available for MacOS 10.11 and up.

## What it Costs

A license for Fission costs \$29, with a fully-featured trial available for download.

# Fission Artwork

**Fission Icon**  
(fission-512.png)



**Fission in action**  
(fission-main.png)





# Loopback

## **What It Is**

Loopback enables users to create virtual system-level audio devices on the Mac for use in real-time by other audio applications. With the power of Loopback, it's easy to pass audio between applications. Take the sound from any applications or audio input devices, then send it all to another application for processing. With its intuitive and easy-to-use wire-based interface, Loopback provides incredible power over how audio flows on the Mac.

## **What It Can Be Used For**

Loopback's virtual devices make it possible to do all manner of incredible things with audio. Podcasters can combine a mic with audio sources like iTunes or our own soundboard app Farrago, so remote guests can all hear sound effects and songs. Gamers can record gameplay videos with game audio and commentary. Musicians can combine hardware devices into a single input, with no need for expensive physical mixers. Loopback's devices are incredible powerful and incredibly versatile.

## **System Compatibility**

Loopback is available for MacOS 10.11 and up.

## **What it Costs**

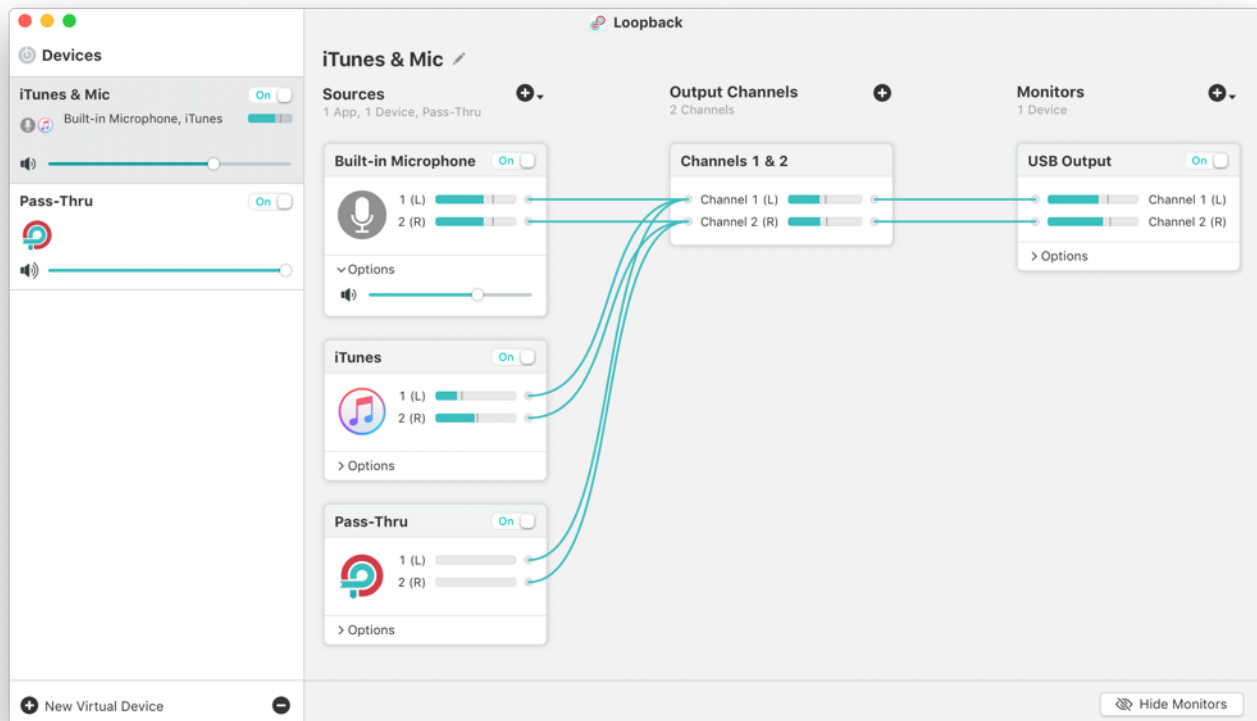
A license for Loopback is \$99, with a fully-featured trial available for download.

# Loopback Artwork

**Loopback Icon**  
(loopback-icon-2048.png)



**Loopback in action**  
(loopback-screen.png)





# Piezo

## What It Is

Piezo makes it a snap to record audio on MacOS. In seconds, it can record audio from any application or from audio inputs like microphones. It requires almost no configuration and it's a blast to use, with beautiful graphics and thoughtful interactions.

## What It Can Be Used For

Almost any app's audio can be captured in Piezo, just by selecting it as the source. Piezo will grab web streams in Safari or music from services like Spotify and Rdio. It will capture sound bites from DVDs or even from movies in iTunes. It works with audio devices too, so when a microphone (such as an Apple headset) is connected, Piezo can record that audio right into the Mac.

Piezo requires near-zero configuration - just select the desired source and press record to grab its audio. Straightforward settings for the recording's name and audio format are also available. While it's recording, Piezo's alluring retro-modern interface is sure to delight. From beautiful elements like the VU meters to fun interactions like the rolling time display, users will be delighted by the way Piezo looks and the way it works.

## How Does It Compare to Audio Hijack?

Piezo is designed for simplicity, making it a snap to record audio. It's easy to use, and at just \$19, it's eminently affordable. However, it's nowhere near as powerful as Audio Hijack, which offers many additional features. We encourage curious users to try both, with our free trials.

## System Compatibility

Piezo is available for MacOS 10.11 and up.

## What it Costs

A license for Piezo costs \$19, with a fully-featured trial available for download.

# Piezo Artwork

**Piezo Icon**  
(piezo-512.png)



**Piezo in action**  
(piezo-screenshot.png)





# SoundSource

## What It Is

SoundSource is a potent audio utility, offering three distinct functions useful to any Mac user. First, it provides the ability to control audio coming from individual applications. Next, the quality of any audio can be improved using audio effects both simple and complex. Finally, it offers instant access to all the settings for the Mac's audio devices. SoundSource provides truly powerful audio control, from a globally available menu bar app.

## What It Can Be Used For

SoundSource's per-app audio controls provide power and customization never before possible. Individual apps can be made to play louder or softer than others, and annoying apps can even be muted entirely. The output redirectors make it possible to send audio from individual apps to different audio devices, so music plays through a high-quality audio output, while other audio is heard via the Mac's built-in speakers

Even casual music streamers will appreciate the great sound made possible with SoundSource's audio effects support. The powerful built-in "Magic Boost" button gives richer, fuller sound on even the tiniest MacBook speakers, while the renowned 10-band Lagutin equalizer includes presets to bump up the bass, enhance vocals, and even get the best sound from AirPods. Audiophiles can go even deeper, with advanced audio adjustment powered by MacOS's collection of Audio Unit effects, as well as third-party plugins.

Finally, SoundSource gives users full control of audio devices, all in one place. Adjust all the settings for the audio devices their Mac is using for Input, Output, and even Sound Effects, all without needing to open the Sound System Preferences or Audio MIDI Setup.

## System Compatibility

SoundSource is available for MacOS 10.11 and up.

## What it Costs

A license for SoundSource costs \$29, with a fully-featured trial available for download.

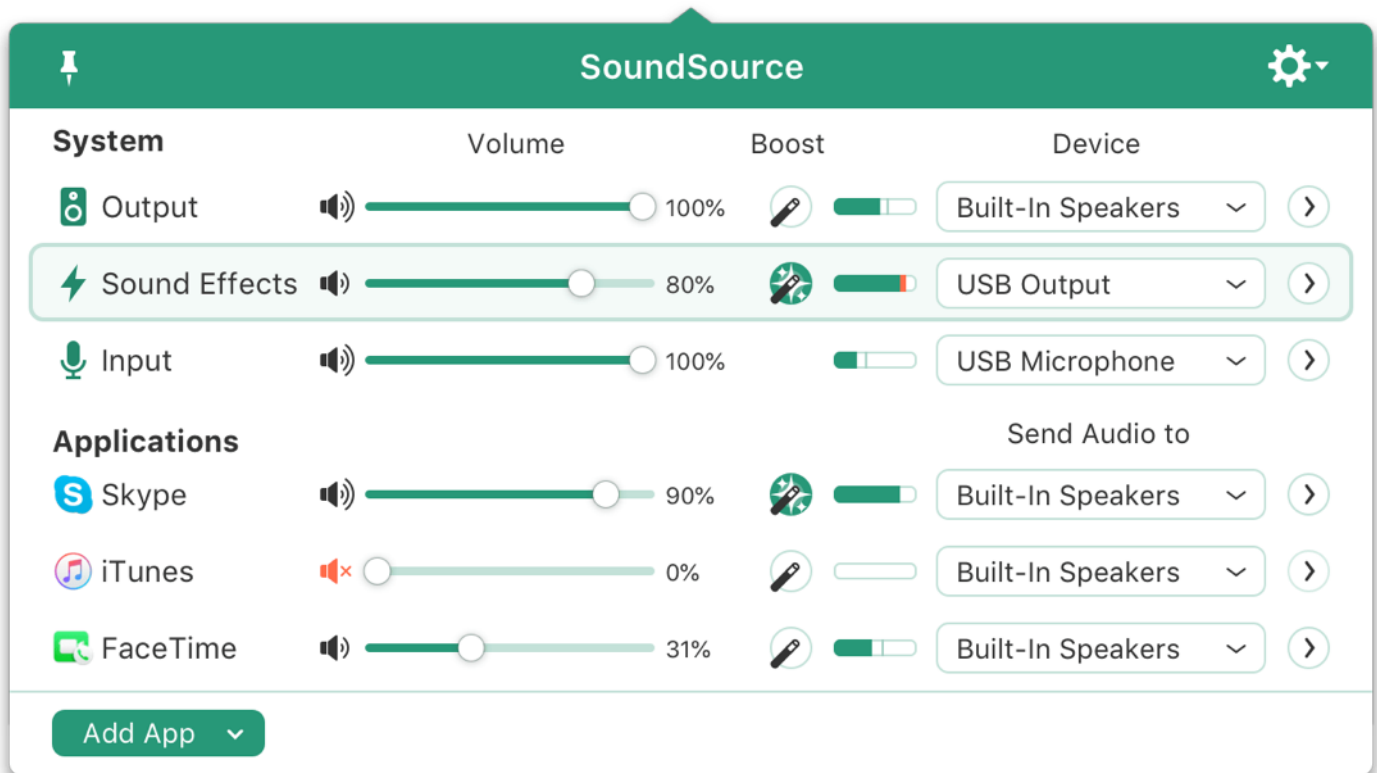


# SoundSource Artwork

**SoundSource Icon**  
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**SoundSource in action**  
(soundsource-screenshot.png)



# Closing

We hope this kit has provided a useful overview of Rogue Amoeba and our products. If you have further questions, again, please don't hesitate to get in touch!

## Media Contact

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